



## **JUNIOR LEAGUE OF SIOUX FALLS**

*Women building better communities®*

**CELEBRATING 30 YEARS OF SERVICE**

In 1978, seven women had a powerful idea — that women with energy and passion can lead their communities in change. After hundreds of volunteer hours of organizing and planning fund-raisers, researching and implementing community projects and educating the members, The Association of Junior Leagues International (AJLI) accepted their application in 1985 to become Junior League of Sioux Falls. (JLSF)

JLSF is comprised of 130 women who for thirty years have dealt with a wide range of community issues such as child, teen and women's health, housing, hazardous waste, domestic violence and senior citizen well being. Several projects of JLSF are highlighted in the pages of this booklet. The work of JLSF can be found in many areas of the social service sector.

With a mission driven emphasis on training volunteers and developing the potential of women, JLSF has touched not only the communities it serves but also the hundreds of women who have been it's members. This training takes on many forms such as holding chairmanships within the organization, bringing in experts for training and education and participating in Organizational Development Institute seminars facilitated by AJLI. The range of training includes leadership skills, organizational structure, strategic planning, networking, fund-raising and community impact.

JLSF is 30 years strong in offering women a unique and powerful way to make a difference, take risks, and become community leaders.

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## Association of Junior Leagues International

Nationally, the Association of Junior Leagues International evolved out of a group of 80 college-age women working the settlement houses on Manhattan's Lower East Side in 1901. Today, it has evolved into a modern organization of nearly 200,000 women serving 296 communities in four countries.

Aspects of our social, cultural and political fabric that we take for granted — free school lunches, children's theatre and museums, volunteer bureaus — are among the innovations led by the Junior League. In the early 20th century, membership in the Junior League gave women a rare opportunity to make an impact and to take leadership roles in the wider world. As the 21st century continues, even with the remarkable evolution in professional opportunities for women, League members find their membership as a way to accomplish things outside of their careers while impacting the communities in which they live.

AJLI League members include a Supreme Court Judge, First Lady's, Pulitzer Prize winners, State and U.S. Senators and Representatives.

### **From AJLI founder — Mary Harriman — 1912**

Our League, as I see it, was organized as a means of expressing the feeling of social responsibility for the conditions which surrounded us. We have the responsibility to act, and we have the opportunity to conscientiously act to affect the environment around us.

**Words from 1912 resonate true in 2009.**

### **A message from the 2009 – 2010 President**

The Junior League of Sioux Falls is honored to be celebrating 30 years of service in the community. It is because of our mission that we have been able to thrive. We are proud of the legacy of our many members and projects that have helped us to flourish.

My personal involvement with JLSF has been one of the most rewarding and satisfying opportunities in my life. If you have interest in being a part of JLSF, I invite you to join us.

On behalf of JLSF and its members, I say enjoy the evening and thank you for making our 30th Anniversary memorable!

*-Dawn Stenberg*

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### **Junior League of Sioux Falls Tribute & Memorial Scholarship**

In the Spring of 2009, a graduating female high school senior from within Minnehaha and Lincoln counties will be awarded the first \$500 "Junior League of Sioux Falls Tribute & Memorial Scholarship." JLSF is proud of the lasting, positive legacy this scholarship provides to the young women in our communities.

JLSF has partnered with the Sioux Falls Area Community Foundation (SFACF) in the establishment of this scholarship fund. SFACF will manage the fund and select the scholarship recipient.

Please consider JLSF in your future contribution in memory or honor of someone you know. Contribution should be made payable to SFACF with JLSF Memorial and Tribute scholarship noted in the memo section.

## JLSF Incorporated July 10, 1978

Thank you to the founding members for your vision, your dedication and your continued support to the Junior League of Sioux Falls.

- Jean Anstine
- Karen Kirkeby
- Sandee Scheel
- Kris Egger
- Jean Kracht
- Susan Hagen
- Marilyn Selkrik

### ***From the desk of Susan Hagen***

"I am so proud to join you in celebrating 30 years of The Junior League of Sioux Falls. Our beginnings were humble. I had joined the Junior League of Omaha in 1968 in a time when members were selected by vote and issued engraved invitations. When I settled in Sioux Falls, I contacted AJLI (at my mother's urging; she being an ardent JL member) to request names of JL non-resident women who had relocated to Sioux Falls. From that list seven women of vision formed a steering committee to draw up bylaws, elect officers and plan a course of action as it would take five years of organization before our group could apply for membership in AJLI. Sixty-eight women joined the Junior Service League in September 1978 and are recognized as Charter Members. The first "Live Wire" was published that fall. The annual "Booming Bargains" fundraiser and community placement began the following year. In the third year three projects were voted in and the sustainer group was formed. Five years later, JSL applied to become a member of AJLI having met the requirements of membership, funds and focus.

Look what the Junior League has accomplished these past thirty years! Not only has our community benefited from organized volunteerism, but we have each grown through various leadership roles and training. And we will always treasure the friendships gathered along the way.

***"Hats Off to you, Junior League of Sioux Falls!"***

## Presidents of the Junior League of Sioux Falls

|                       |           |
|-----------------------|-----------|
| Susan Hagen .....     | 1978-1979 |
| Kris Egger .....      | 1979-1980 |
| Jane Walling .....    | 1980-1981 |
| Barbara Everist.....  | 1981-1982 |
| Faith Sheridan.....   | 1982-1983 |
| Nancy White .....     | 1983-1984 |
| Arlene Kirby .....    | 1984-1985 |
| Ruth Parry.....       | 1985-1986 |
| Margie Nelsen.....    | 1986-1987 |
| Helen Owens.....      | 1987-1988 |
| Diane Hohn .....      | 1989-1990 |
| Collette Madison..... | 1990-1991 |
| Melissa Radigan.....  | 1991-1992 |
| Sue Aguilar .....     | 1992-1993 |
| Pat Hardie .....      | 1993-1994 |
| Chris McGrann.....    | 1994-1995 |
| Pat Graham.....       | 1995-1996 |
| Susan Flynn .....     | 1996-1997 |
| Cynthia Phillips..... | 1997-1998 |
| Lorrae Lindquist..... | 1998-1999 |
| Suzanne Veenis.....   | 1999-2000 |
| Nancy Olson.....      | 2000-2001 |
| Carol McGinnis.....   | 2001-2002 |
| Melissa Anderson..... | 2002-2003 |
| Pamela Nelson.....    | 2003-2004 |
| Amy Kusmak.....       | 2004-2005 |
| Jen Cisar.....        | 2005-2006 |
| Suzanne Veenis.....   | 2006-2008 |
| Dawn Stenbert.....    | 2008-2010 |
| Lisa Jervik .....     | 2010-2011 |

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## 30 Years of Awards and Recognition

- 1987** South Dakota Volunteer of the Year Award
- 1989** AJLI – First Place in Creative PR Brochure  
(Phone Friend)
- 1990** AJLI – First Place in Creative PR Campaigns  
(Race for the Cure)
- 1991** Golden Rule Award  
(Race Against Breast Cancer)
- 1993** Governor's Volunteer of the Year Award
- 1997** Health Connect of SD  
(Children's Medical Library)
- 1998** JC Penney Golden Rule Award Habitat House constructed primarily  
by women
- 1999** Children's Advocate Award
- 2008** Legacy Award – Avera Race Against Breast Cancer  
(Race For the Cure)

In Addition: Many members have received individual community awards.

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## Membership Information

If you are interested in membership or reinstatement, please contact the Junior League of Sioux Falls.

[www.jlsiouxfalls.org](http://www.jlsiouxfalls.org)  
(605) 336-9469

Due scholarships are available

## Fundraisers

- Pumps, Pearls, Purses, and ... 2007 – present
- Booming Bargains 1979 – 2003
- Sally Foster Gift Wrap 1988 – 1994
- Race For the Cure 1989 – 1992
- "Through A Bird's Eye" 1996 – 1999
- Samantha's Ice Cream Social 1997
- Younker's Community Day Sale 2001 – 2003

## Projects

- Ronald McDonald House — Original House and new Avera Campus and new Sanford Campus
- Teddy Bear Den
- My Sister's Friend (Mita Maske Ti Ki)
- Child's Voice
- Health Connect of SD (Children's Medical Library)
- Take Back the Night Walk
- Christmas Gift Shop — Children's Home Society
- Junior League Children's Studio
- Refuge Women's Network
- Rolling Readers Program
- Compass Center (Citizens Against Rape and Domestic Violence)
- Habitat for Humanity — house constructed primarily by women
- Kids 'n Puppetry
- Second Street Manor
- Mentor Mom
- Household Hazardous Waste Project
- Race for the Cure/Race Against Breast Cancer
- Starlab Planetarium
- Senior Daybreak

## Habitat for Humanity - house constructed primarily by women

Bird houses made by local artists and business and auctioned via our three "Through a Bird's Eye" fundraiser funded the \$36,000 necessary to build the JLSF sponsored Habitat for Humanity house in northern Sioux Falls. Promotion of the project through radio, television, and newspaper coverage allowed JLSF to gather 300 volunteers to participate in the construction of this very special home; a home constructed primarily by women. Starting on May 17, 1997, over 3000 hours of construction contributed to the completion of the three bedroom home for a family of four. Members gave heart, soul, sweat and tears that summer as they climbed roofs, hammered, poured concrete, painted and joined their hands in prayer when the home was blessed on September 3, 1997.



## Child's Voice

In 1998, a void in the community was recognized by JLSF and those in the medical community. At the time, children who were alleged to have been sexually and/or physically abused, were subject to a multiple clinical interviewing process. A system of having specialists provide comprehensive medical services, including a forensic interview, upon referral from child protection and law enforcement agencies was developed. The goal of Child's Voice is to minimize trauma by limiting the child's exposure to numerous and potentially traumatic interviews and medical examinations. Currently administered by Sanford Health and Children's Home Society, the regional facility evaluates children from a four state area. Approximately 30-35 children are evaluated each month. Children deserve the brightest future and Child's Voice is there for them.



## Court Appointed Special Advocate (CASA)

In 1994, Circuit Judge Gene Paul Kean contacted the Junior League of Sioux Falls with his concern for those children in the court system as a result of being abused and/or neglected. He asked JLSF to research the national CASA program and look at the feasibility of bringing the program to Minnehaha and Lincoln county.

After receiving a national grant of \$40,000, JLSF was ready to begin the program in our community. Forming a board of directors and readying the local CASA program to become a stand alone entity was the initial focus for JLSF.

With the first volunteers being sworn in the Spring of 1995, over 1,500 children have received the services of the special advocates. In 2007, 406 children were assigned to the CASA program. The staff and volunteers of this program are dedicated to making a powerful impact in the lives of the children they serve.



## Refugee & Immigrant's Women's Association (RIWA)

When refugee and immigrant women arrive in the United States, they are faced with many challenges such as new language, isolation, underemployment, and unfamiliar customs and culture. In Sioux Falls, we are home to thousands of such women in need of support. In 1999, the Junior League of Sioux Falls partnered with the Refugee & Immigrant Women's Network to help these women. By providing ongoing, free training and education, RIWA has helped countless refugee and immigrant women and their families adjust to life in our community. These opportunities have provided needed assistance with basic living skills, leadership training and a chance to connect with other refugee and immigrant women.

Currently, RIWA is housed and operated by the YWCA of Sioux Falls, where it continues to provide critical support to area refugee and immigrant women.

The mission of the Refugee & Immigrant Women's Network is to empower newly arrived refugee and immigrant women to overcome obstacles in their new land; and to become self-reliant and recognize they can learn American culture and retain their original culture.

## Ronald McDonald House (RMHC)

It took from May 1982 to December 1983 for JLSF to work with the McDonald corporation in raising money, building a home and opening its doors to three grateful families as they shared their Christmas together. Fast forward to the summer of 2008 when JLSF once again worked with RMHC to open the doors of the new Ronald McDonald House Designer Show House on the Avera Campus. The first of its kind in this area, the Designer Show House ensured a beautiful home setting for the families it serves while their children are receiving medical care in our city. JLSF work continues to make the "House a Home" for the RMHC house on the Sanford campus, scheduled to open in 2010.



## Race Against Breast Cancer

JLSF organized one of three Susan G. Koeman "Race for the Cure" 5k run/walk in 1986. Raising funds for the fight against breast cancer and raising the public's awareness of the detection and treatment of the disease was the goal of the event. Much came out of that first race including the establishment of sliding - scale, shared cost mammography funds.

The "Race Against Breast Cancer" is now the Avera "Race Against Breast Cancer." Always held on the Saturday of Mother's Day weekend, the race is home to over a thousand runners and walkers who join to celebrate the lives and memories of those who have or had breast cancer. How many miles have been walked and ran in the honor and memory of someone with cancer? One can only imagine.



## **Fundraisers Past and Present**

Year One: Purse, Pumps, Pearls and .... A spectacular display of a women's dream dressing room - hair scrunches for wine charms, and diary's on the table made for a great night. Year two brought PPP & Moore with a James Bond theme including martinis, fast cars and beautiful women everywhere! Now in its third year, this fundraiser changes a little very year, but a few things stay constant...unique menus, fun girl games, abundant shopping experiences, a fabulous silent auction and obviously the most important thing, YOU and your girlfriends!

Booming Bargains: With hundreds of thousands of dollars raised over a 20 year period, Booming Bargains stands as our longest running fundraiser ever. While money raised was used to cover the JLSF operating and training budget, the fund-raiser was a service to the community in the form of inexpensive, quality, new and used merchandise. The first rummage sale was held on September 29, 1979. Profits from the first sale was \$8,800. Subsequent years saw improvement on the event with adding baked goods, a children's activity area and a raffle. Attendance was tracked for an 11 year period and over 22,000 people attended in that time frame. This successful fund-raiser was made possible because of the countless hours of dedication of JLSF members.

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**Thank you to our Sustaining Members for their continued support.**

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## Our Sincerest Thank You to our Vendors

### Art Designs

**Archival Element**, 330 S. Phillips Ave., (605) 275-4700

**bridget & lucy**, [www.bridgetandlucy.com](http://www.bridgetandlucy.com)

**Cookie Lee**, Marlys Buchheim, 366-0911, [marlysbuchheim@msn.com](mailto:marlysbuchheim@msn.com)

**Dakota Wind Tree Art**, Tim Fitz, 6801 W Stoney Creek Circle, (605) 339-3278 • (605) 360-3752

**First Impressions**, 775 10th St. Hwy 18, Rock Valley, IA 51247, (712) 476-2945  
[www.firstimpressionstogo.com](http://www.firstimpressionstogo.com)

**Flourish Glass**, Brenda Collison-Schmidt, 605-360-0578, [flourishglass@yahoo.com](mailto:flourishglass@yahoo.com)  
[www.flourishglass.com](http://www.flourishglass.com)

**How Sweet It Is**, Chef Karen Sherman, 8004 S. Grass Creek Drive, (605) 376-5804

**Lemon Grass Spa Products**, Carrie Jenson, (605) 941-6101, [www.ourlemongrassspa.com/jenson](http://www.ourlemongrassspa.com/jenson)

**lia sophia**, Michelle Miller, (605) 366-2552, [mmiasophia@yahoo.com](mailto:mmiasophia@yahoo.com)  
Liz Karr, (605) 651-3195, [lkiasophia@hotmail.com](mailto:lkiasophia@hotmail.com)

**Mary Kay**, Katie Meert, 366-9830

**Minglewood & Finch**, R. Steele-Finch, 371-1891, [info@steelefinch.com](mailto:info@steelefinch.com)

**Premier Designs jewelry**, Laressa Birger, (605) 351-8497, [labirger@hotmail.com](mailto:labirger@hotmail.com)

**The Red Shoe**, Shantel Krebs, Phillips Ave

**Reggio Imports**, 201 East 2nd Avenue, Mitchell, SD 57301, (775) 278-7231

**Revolution**, Empire Mall, (605) 361-321

**Shoe Diva**, Empire Mall, (605) 362-6887

**Silpada**, Patty Veatch, (605) 728-4277

### Southeastern Hair Design & Day Spa

**Southern Living at Home**, Pat Lund, 3800 S. Mesquite Avenue, Sioux Falls, SD 57110

**Take Shape For Life**, Sheila Wright, (605) 231-0928, [www.sheilawright.tsfl.com](http://www.sheilawright.tsfl.com)

**Tastefully Simple**, Pat Lund, 3800 S. Mesquite Avenue, Sioux Falls, SD 57110

**The Purse Closet**, Gayle Donovan, 605-361-3088 • 605-366-3786, [www.thepursecloset.com](http://www.thepursecloset.com)  
[gdonovan@thepursecloset.com](mailto:gdonovan@thepursecloset.com)

**Tote-ally Gorgeous Boutique**, 2203 W. 49th St., (507) 530-3638, (507) 530-3887

**Traditions Limited**, Kristin Johnson, 320 S. Phillips Ave., (605) 336-0306

**Uppercase Living**, Sarah Lieuwen, (605) 261-8742, [SarahL.uppercaseliving.net](http://SarahL.uppercaseliving.net)

**Usborne Book at Home**, Patsy Stensland, (605) 987-5977, [www.patsysbookstore.com](http://www.patsysbookstore.com)

**Vanessen's Hair Design**, 410 W 26th Street, (605) 335-7900

**Vivaz Medical Spa**, Jill Kirby, 5019 S. Western Ave. Ste 130, (605) 328-9770

**Votre Vu**, Heidi Van Veldhuizen, (605) 359-1154, [www.votrevu.com/youryou](http://www.votrevu.com/youryou)

**Wings**, 1600 S. Western Avenue, Suite B2, [www.wingsstudio.com](http://www.wingsstudio.com), (605) 359-1190

## A List of Thanks

A SWEEP AND A SMILE  
ALLEGIAN'T AIRLINES  
ARBONNE  
ARCHIVAL ELEMENTS  
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AND KAY WARREN  
AVERA MCKENNAN FITNESS CENTER  
BAKKER CROSSING GOLF COURSE  
BEARS WITH A TOUCH OF CLASS  
BEYOND PILATES  
BODY GARAGE  
BRACCO  
BRIDGES BAY  
BRIDGET & LUCY  
BRING IT HOME  
CALLA CANDY  
CAT FISH BAY WATER SKI PARK  
CATHY NEWCOMB  
CHEF AMY'S CAFÉ 334  
COACH  
COOKIE LEE  
CREATIVE SURFACES  
DAIRY QUEEN EMPIRE MALL  
DAKOTA CHIROPRACTIC  
DAKOTA DERMATOLOGY  
DAKOTA FALLS WINERY  
DAKOTA WIND  
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FLOURISH GLASS  
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HAROLD'S PHOTO  
HENKIN & SCHULTZ  
HOW SWEET IT IS  
IMIJ PHOTOGRAPHY  
INSTITUTION SERVICES  
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JJ'S WINE AND SPIRITS  
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PREMIER DESIGNS JEWELRY  
PRIDE NEON  
R. STEELE FINCH  
RADIANCE DAY SPA  
RAMKOTA HOTEL  
REBEKAH SCOTT DESIGNS  
RED ROSSA  
RED SHOE  
REGGIO IMPORTS  
REMINISCENTS  
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CHARITIES  
SANFORD HEALTH  
SCOOTER'S COFFEE HOUSE  
SHOE DIVA  
SIGNATURE SALON  
SILPADA  
SIOUX FALLS CANARIES BASEBALL  
SIOUX FALLS STORM  
SOUTH DAKOTA INTERIOR DESIGNERS  
SOUTH DAKOTA SYMPHONY  
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DAY SPA  
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